

Presentation outline

- ChemWater - objectives
- Introducing Vision 2050
 - Sustainable water use
 - Drivers for change
 - Realistic picture of the future chemical industry
 - Challenges
- What are we missing?

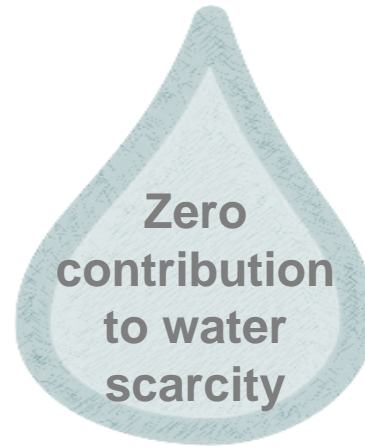


ChemWater's Objectives

- **Establish** the interdisciplinary and cross-sectoral synergies
- **Create** the necessary elements and mechanisms to facilitate the rapid uptake and commercialisation
- **Develop** a common long term vision and strategy
- **Implement** an effective dissemination strategy



Sustainable water use



Common understanding

Realistic target

In context of sustainability as a whole



Need to decouple economic growth from environmental impacts

Cross-sectorial cooperation

Sustainability metrics

Main drivers for sustainable water use

- Increased shortages of readily treatable water
- Increased salinity in coastal areas
- Leadership opportunity
- Reducing dependency on water
- Higher energy prices
- Pressure for production cost reduction
- Legislation
- Negative public perception of chemical industry
- More integrated water resources management arrangements imposed
- More output / m³ of water used required

Piecing together a picture of the future chemical industry

- Water pricing
- Greater emphasis on efficient management through supply and value chain
- Enhanced integration
- Industrial symbiosis
- Sustainable management and resource efficiency key for retaining global position and competitiveness



R&D priorities of the future chemical industry

- Key roles for technology transfer and public / private partnership
- Key areas for R&D and investment?
 - Biochemistry
 - Separation technologies
 - Materials technology
 - Industrial process design
 - New catalysis and low temperature processes
 - Nanotechnology
 - Reducing pollution at source
 - Recovery of materials from process streams



Main challenges

Uncertainty about relative strength of different industrial sectors in Europe by 2050

Availability of water, governance and allocation

The water-energy nexus will be a decisive influence on process viability

New product/process designs with minimal environmental impact

Innovation needed to improve re-use and valorization of materials and water streams

- See the handout

Addressing the challenges

- **Cross-sector collaboration** to develop innovative integrated solutions (collaborate across the value chain)
- **More water efficient processes** (minimize freshwater consumption)
- Secure **wider access to independent water sources**
- **Increase levels of water reuse** (cascading quality both internally and over the fence)
- **Greater investment in R&D** to address core challenges



Recap and summary

VISION 2050

DRIVERS



Sustainable
water use



CHALLENGES

Where do we go from now?



**Need to build a solid
base & fill in all the
missing pieces**



What is missing from the Vision 2050?

- Challenges for water technology development in the next 10 years?
- Trends in the European chemical industry?
- R&D priorities?
- Does the ChemWater Vision match other visioning activities within your company?
- What is feasible for 2020 and 2050?